

Course Level

BTEC Level 3

Awarding Body

Edexcel

Entry Requirements

Total Point Score: 34

Assessment

Assessment is criterion referenced, based on the achievement of specified learning outcomes. Each unit has specified criteria which are used for grading. A summative unit grade can be awarded at pass, merit or distinction, distinction star.

The Certificate is equivalent to one A Level.

BUSINESS (BTEC Extended Certificate)

The Edexcel Level 3 BTEC National Extended Certificate in Business consists of three mandatory units, plus one additional optional unit to be completed over two years.

The mandatory units are:

Unit 1: Exploring Business

Unit 2: Developing a Marketing Campaign

Unit 3: Personal and Business Finance

There are a wide range of optional units, of which one needs to be completed to gain the diploma. These are related to Accounting, Marketing, Human Resources, Management, Law, Administration, Retail and Logistics. Optional units to be studied will be chosen according to the needs and abilities of the students.

Assignment	Task	Written Exam
Selected mandatory and all optional units. Programme team creates assignment brief and students carry out set tasks, creating evidence to support a work-related scenario.	Unit 2: Developing a Marketing Campaign Pre-released material includes information about a business for research. Learners will need to apply their knowledge, ideas and skills to plan a marketing campaign, linking its success to the impact on the business.	Unit 3: Personal and Business Finance The written test will cover the purpose and importance of personal and business finance, including the skills and knowledge needed to understand, analyse and prepare financial information.

Special Requirements

Appropriate work experience, while not a requirement of the course, does enable the learning to be as active, practical, and work-related as possible.

Career and Progression Opportunities

The BTEC Nationals in Business have been developed in the business sector and are appropriate for career qualifications in these employment areas. It gives students the opportunity to gain a nationally recognised vocational specific qualification to enter employment in the business sectors or to progress to higher education vocational qualifications such as the Edexcel Levels 4 - 7 BTEC Higher National in Business.

Link to specification: <https://qualifications.pearson.com/en/qualifications/btec-nationals/business-2016.html>