

6th Media Studies (BTEC Certificate)

Course Level

Level 3

Awarding Body

TBC

Entry Requirements

APS 40. You will be expected to have achieved five good GCSEs, including a grade 5 in English. We also ask that you demonstrate an enthusiasm for media.

Assessment

TBC

Course Description

If you see yourself working in film, television, music, publishing or advertising then our course offers you a wealth of practical and theoretical knowledge needed to get ahead. Many students progress from this on to undergraduate courses and some may even go straight into employment within the creative sector.

The course provides an opportunity for those with an interest in the media to explore, develop and test their creativity within a qualification structure which is stimulating and demanding and provides a supportive transition from general to more specialised study.

You don't need to have studied Media Studies at GCSE, but an avid interest in how the media communicates to an audience, the ability to be creative and use a range of digital equipment to create your own media products is a necessity. Not only will you be creating media texts, but you will also be writing about them too, so you will need to be able to meet strict deadlines.

Course content

During the course you will produce a portfolio of media work and demonstrate your knowledge practically and assessment methods are varied, therefore giving you the best opportunities to succeed.

Career and Progression Opportunities

This course is appropriate for students who would like to progress onto further study or work placements which could lead to a career in the Media Industry, such as Web Design, Journalism or one of the many roles in the TV and Film industry. Media Studies can also lead to careers in Marketing, Advertising or Public Relations. However, an awareness of how the world of media works can also support other careers, such as Social Work, Law and Education. By knowing how the media operates students will be able to decode messages more skilfully and engage with topics that interest them. In addition, knowledge of the media is increasingly valued and is becoming an important aspect of work in most institutions in our media saturated society.