



	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
9	<p>Topic: Introduction to media Language</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Cinematography • Mise-en-scene • Film Posters • Practical skills (camera and lighting) <p>W/B 19th Oct: Mid-term Assessment: Media Language – Cinematography & MES</p>	<p>Topic: Introduction to media language</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Editing • Sound • Practical Skills (Adobe Premier and foley sounds) <p>W/B 14th Dec: Full-term Assessment: Media Language 2</p>	<p>Topic: Introduction to media theory</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Narrtive theory (Todorov, Propp, Strauss, Bathes) • Audience theory (Hypodermic Needle, Uses and Gratifications, Reception theory, Two-step flow) • Genre theory (Steve Neale) <p>Wk 20: Mid-term Assessment: Media Theory – Audience and Representation</p>	<p>Topic: Creating a media product (genre)</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Proposal • Script Writing • Storyboarding • Filming & sound recording • Editing (Using Adobe Photoshop) <p>Wk 26: Full-term Assessment: Media Production – film (Comp 3)</p>	<p>Topic: Advertising – This Girl Can / Quality Street</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Historical Context • Advertising codes and conventions • Maslow’s Hierarchy of Needs <p>Wk 31: Mid-term Assessment: Advertising (Comp 1: Section A)</p>	<p>Topic: Film Marketing – James Bond Posters</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Historical context (Missile Crisis, patriarchy) • Conventions of the form • Male Gaze Theory • Roland Barthes <p>Wk 34: Full-term Assessment: Media Production – Print (Comp 3)</p>
10	<p>Topic: Component 1 - Magazines</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Conventions of the form • Context (FGM, Stars) • Persuasive language • Representation of gender • Uses and Gratifications theory • Set Texts: Pride Magazine and GQ <p>Wk 5: Mid-term Assessment: Magazines (Comp 1: Section A)</p>	<p>Topic: Component 1 - Newspapers</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Conventions of the form • Context (xenophobia, immigration, asylum seekers) • Political bias • Gultang and Ruge News Values • Set texts: The Sun and The Guardian <p>Wk 14: Full-term Assessment: Newspapers (Comp 1: Section A & B)</p>	<p>Topic: Component 2 – Crime Drama</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Genre conventions • Genre theory (Steve Neale) • Film language (how to analyse a scene) • Reoresentation (Hall) • Set Texts: Luther (ep 1, s1) and The Sweeney (ep1, s1) <p>Wk 21: Mid-term Assessment: Crime Drama (Comp 2: Section A)</p>	<p>Topic: Component 1 – Radio and Video Games</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Scheduling on BBC Radio • Public service broadcasting vs commercial • Target audiences • Digital service and webpage • Set Text: The Archers • Set Text: Fortnite <p>Wk 27: Full-term Assessment: Radio & Gaming (Comp 1: Section B)</p>	<p>Topic: Component 3 NEA Briefs</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Passport to practical skills • Research • Production Planning <p>Wk 32: Mid-term Assessment: Research & Planning (Comp 3)</p>	<p>Topic: Component 3 Coursework</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Student s work independently to complete their coursework (30% of overall grade) • Practical Skills using camera equipment and editing software (Adobe Photoshop or Premier) <p>Wk 35: Full-term Assessment: Production (Comp 3)</p>
11	<p>Topic: Component 2 – Music Video</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Conventions of the form • Goodwin’s theory • Social/historical context context • Set Texts:: Katy Perry’s Roar, Bruno Mars’ ‘Uptown Funk’ and Duran Duran’s ‘Rio’ 	<p>Topic: Mock Preparation and Revision</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Guided revision of set texts for component 1 • Magazines • Newspapers • Film Marketing • Advertising 	<p>Topic: Revision and Exam Practice</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Improvements to Component 3 • Guided Revision 	<p>Topic: Revision and Exam Practice</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Guided Revision 		

	Wk 7: Mid-term Assessment: Music Video (Comp 2: Section B)	Wk 11-12: Full-term Assessment: Mock Exam (Comp 1 & 2)	Mid-term Assessment: Practice paper	Full-term Assessment: Practice paper		
12	<p>Topic: Introduction to media language (upskilling) and theory / Advertising (Media language and representation)</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Aesthetics • Semiotics (Barthes/Hall) • Binary oppositions • Audience theory (Reception, cultivation and Uses & Gratification theories) • Set Text: Tide Advertisement • Advertising techniques • Persuasive language • Set Texts: WaterAid advert • Writing comparatively – unseen advert • Feminist Theory • Set Texts: Kiss of the Vampire (film poster) <p>Wk 8: Mid-term Assessment: Advertising (Comp 1: Section A & B)</p>	<p>Topic: Component 1 – Music video</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Conventions of the form (Goodwin’s theory) • Context (Hurricane Katrina and Police brutality) • Post-colonialism • Postmodernism • Set Texts: Beyoncé Formation • Set Texts: Vance Joy – Riptide <p>Wk 15: Full-term Assessment: Music Video (Comp 1: Section A)</p>	<p>Topic: Component 1 - Film Marketing & Radio (institutions and audiences)</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Genre – Social realism vs high concept • Traditional marketing techniques • Contemporary marketing techniques • Key terminology • Set Texts: IDB vs SOC • Set Texts: LNWH <p>Wk 21: Mid-term Assessment: Film and Marketing/Radio (Comp 1: Section B)</p>	<p>Topic: Component 1 – Newspapers / Gaming</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Media language • Representation • Audiences and institutions • Set Texts: The Daily Mirror • Set Texts: The Times • Set Texts: Assassin’s Creed III <p>Wk 27: Full-term Assessment: Newspapers and Gaming (Comp 1: Section A & B)</p>	<p>Topic: Component 3 NEA Brief</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Passport to practical skills • Research • Planning <p>Wk 32: Mid-term Assessment: Research & Planning (Comp 3)</p>	<p>Topic: Component 3 Coursework</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Student s work independently to complete their coursework (30% of overall grade) <p>Wk 36: EOY Assessments</p>
	13	<p>Topic: Component 2: Section A – Humans vs The Returned</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Genre Theory • Postmodernism • Representation • Social contexts • Global Audiences <p>Wk 6: Mid-term Assessment: Television in the Global Age (Comp 2: Section A)</p>	<p>Topic: Component 2: Section B – Vogue vs The Big Issue</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Conventions of the Form • Institutions: Independent vs mainstream • Historical/social context • Gender Representation • Identity <p>Wk 14: Full-term Assessment: Magazines (Comp 2: Section B)</p>	<p>Topic: Component 2: Section C – Zoella vs Attitude</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Codes and conventions of the form (youtubers/websites) • The rise of ‘we media’ / changes in technology. • Construction of gender / identity. <p>Mid-term Assessment: Mock Exam (Comp 1 & 2)</p>	<p>Topic: Revision and Exam practice</p> <p>Knowledge and skills</p> <ul style="list-style-type: none"> • Guided Revision of component 1 set texts <p>Full-term Assessment: Practice paper</p>	